



December 2023

“If you want to lift up humanity, empower women. It’s the most comprehensive, pervasive, high-level investment you can make in human beings.” Melinda French Gates

Dear Community Partners,

Greetings and warm wishes from the Union County Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated. On March 2, 2024, we will host **“I’m Every Woman Conference”** at South Piedmont Community College, 4209 Old Charlotte Hwy, Monroe, NC 28110. We invite you to be a sponsor for what will surely be an impactful conference.

Delta Sigma Theta is a non-profit service organization whose purpose is to provide assistance and support through established programs under our Five Point Programmatic Thrust in local communities throughout the world. As the local chapter, we rely heavily on our community sponsors for support to provide meaningful programs and services (see enclosures). Your investment in this event will demonstrate your company’s commitment to the needs of women in our community and help us to provide them with valuable resources and solutions.

The **“I’m Every Woman Conference”** is tailored to address the needs of women in our local community and supporting those who have been impacted by hardships such as **Homelessness, Domestic Violence & Sexual Assault, and Workforce Losses.**

In this engaging and thought-provoking conference, attendees will learn skills that will enhance their wellbeing, personally as well as professionally. Women will learn specific tactics for digging deep and changing the narratives in their lives (i.e., unhealthy relationships, negative mindsets, pain, and trauma) to regain traction on their road of purpose. Investing in women and facilitating a healthy mind, body and spirit not only changes the trajectory for that woman, but it also changes the children she raises and our community.

Details of the sponsorship levels and participation opportunities are enclosed. The deadline for fully securing your sponsorship is February 2, 2024. All checks should be made payable to Union County Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and mailed to P.O. Box 2095, Indian Trail, NC 28079. For your convenience you may also make online payments at [UCAC payment form](#) or using the QR code below.

Thank you for your sincere consideration and we welcome your support. Should you have any questions or if you would like your sponsorship to be tax deductible, please contact us at leadership@unioncountydst.org.

Sincerely,

Deirdre Hatcher, President, Union County Alumnae Chapter

Latoya Counts Chair, Member Development Committee

Kamella Emmanuel, Lead, Women’s Conference

Enclosures: UCAC One Pager

SPONSORSHIP TIERS*

~ Title Sponsor \$5000.00 ~

- ❖ Logo on all advertisements, flyers, and program as title sponsor
- ❖ Full-page advertisement in program
- ❖ A link to your website from our website until June 30th
- ❖ Signage provided by sponsor displayed at event and reserved seating
- ❖ Table with company materials at the event
- ❖ Four tickets to attend the event
- ❖ Sponsorship for four women to attend from our community partners
- ❖ Opportunity to address audience briefly with opening conference remarks
- ❖ Recognition by event emcee from podium

~ Platinum Sponsor \$2500 ~

- ❖ Full-page advertisement in program
- ❖ A link to your website from our website until March 30th
- ❖ Signage provided by sponsor displayed at event
- ❖ Two tickets to attend the event
- ❖ Sponsorship of two women to attend from our community partners
- ❖ Recognition by event emcee from podium

~ Gold \$1000.00 ~

- ❖ Half-page advertisement in program
- ❖ One ticket to attend the event
- ❖ Sponsorship of two women to attend from our community partners
- ❖ Recognition by event emcee from podium

~ Silver \$500.00 ~

- ❖ Quarter-page advertisement in program
- ❖ One ticket to attend the event
- ❖ Sponsorship of one woman to attend from our community partners
- ❖ Recognition by event emcee from podium

~ Bronze \$250.00 ~

- ❖ Name listed in program
- ❖ Recognition by event emcee from podium

*If you would like your sponsorship to be tax deductible, please contact us at leadership@unioncountydst.org.

